

You Can be an All Charities Hero



by Sarah A. Cart

There are so many ways to be an All Charities hero, from simply bidding on an item or two to joining the new and realistically accessible support level as a Patron, or reaching even higher to become a Trustee.

It's a classic story arc: Challenging circumstances develop, and an unassuming person rises to meet them, making the world a better place. During this pandemic winter, as plans fall into place for this season's mid-February All Charities Weekend (ACW), that classic arc can be more than a dramatic device: It can be **your** story. Simply step up and be that hero – read on to learn how.

Challenging circumstances abound: The Reef has never been this busy. The grant recipients' needs have never been so great. As we greet the new year, this is a pivotal moment when everyone's help is needed, more now, more than ever. As a creatively new and different ACW unfolds, whatever **you** do to support the cause will make a greater difference than ever.

How is that heroic? Your

participation will help strengthen the Ocean Reef institutions all of us value – Medical Center, Academy, Cultural Center, Art League, ORCAT and Conservation Association – while also extending a critically needed helping hand to our neighbors in Key Largo, Homestead and Florida City through Ocean Reef Community Foundation grants.

The All Charities team is developing a fun and engaging virtual event with live elements and surprise South Florida entertainment for the night of Feb. 20. You can enjoy it online from anywhere, whether you're on The Reef or off (time to be announced, but think, dessert, EST). Unique bid packages are coming together; for example, you can bid to have exclusive access to The Point – yes! The Members Only Point! – for a private celebration on New Year's Eve 2021.

Whether taking part here or afar, all supporters at the Patron or higher levels will receive one of the coveted 500 raffle tickets for the 2021 Lexus. For a minimum donation, additional participants who register for a bid number also will have the opportunity to vie for the car on a first-come basis. Unique this season, you need NOT be present to win!

If you are here, know that the weekend's events are being designed with everyone's safety in mind. With masks and social distancing, you can attend the ingeniously socially distanced wine tasting and auction display

on Friday, Feb. 19. On Saturday, the open house will continue, including the opportunity to enjoy lunch nearby. For Saturday evening's online auction, everyone can order a Gala-to-Go takeout meal from any one of the Club's dining venues, or if you become a superhero at the new \$1000 Patron level, you will receive a complimentary charcuterie tray and a bottle of wine. Trustees will have the option to receive their own banquet package.

There are so many ways for you to be a hero, from simply bidding on an item or two to becoming a Patron or reaching even higher to become a Trustee. Mark Feb. 19's wine tasting and Feb. 20's daytime and evening programming on your calendars. Stay tuned for updates on what will be happening when and how to maximize your involvement. Start bidding generously and often when the catalog comes out and the online elements of the auction open on Feb. 12 and continue to bid

when the Showcase items go on the block the evening of Feb. 20. Listen carefully when the winner of the Lexus is announced – it could be you!

All Charities' purpose:

Since 2008, All Charities has united the Ocean Reef community and raised over \$40 million, helping enable The Reef's Medical Center, Cultural Center, Art League, Academy, ORCAT, and the Ocean Reef Conservation Association to fulfill their missions, as well as uplifting thousands in Florida City, Homestead and the Keys through grants from the Ocean Reef Community Foundation.

Questions? Contact Lesa Crayne or Amy Cornaire in the All Charities office by calling 305-367-5963 or emailing allcharities@oceanreef.com.

Make this your story. We need our heroes, more now, more than ever.

(With thanks to WVIA Public Radio, Scranton, PA, for concept.)



ISLAND INTERIORS

AT OCEAN REEF, INC.

ESTABLISHED 1975

KEY LARGO • VERO BEACH

305.367.2450

 EIGHT BARRACUDA LANE

INTERIOR DESIGN • HOME FURNISHINGS • PROJECT MANAGEMENT

FL. LIC. # 1B 0000907

John Rudolph

Gail Zimmerman, NCIDQ 9277

Lois Palguta, AIA, FL Licensed Architect

305-741-7377

Plaza Building

31 Ocean Reef Dr, Suite 201