

More now. More than ever.

All Charities Weekend

Online bidding starts
Friday, February 12, 2021
at bidORC.org

Weekend Schedule

FRIDAY, FEBRUARY 19

Opening Night Wine Tasting and Auction

featuring OpuLlence by Lester Lampert Jewellers

4 – 9 p.m., Town Hall
Reservations required

SATURDAY, FEBRUARY 20

Auction

featuring OpuLlence by Lester Lampert Jewellers

11 a.m. – 5 p.m. at Town Hall

All Charities Virtual Event

The evening's details will follow
*Gala to Go take-out options available
from every Ocean Reef restaurant*

SUNDAY, FEBRUARY 21

Auction Item Pick Up

featuring OpuLlence by Lester Lampert Jewellers

9 a.m. – 2 p.m. in Town Hall

*Events during All Charities Weekend will follow
CDC and Club guidelines for Covid-19 prevention.*

**Your support of All Charities provides important
funding for these Ocean Reef organizations:**

- Medical Center
- Community Foundation's Off-Reef Grant Program
- Academy
- Art League
- Conservation Association
- Cultural Center
- ORCAT

**To become a Patron Supporter contact
305-367-5996 or allcharities@oceanreef.com**

Taking the Lead for All Charities

By Sarah A. Cart and Richard
Weinstein

"That is one small step for man . . ." You know the quote from July 1969, but why is it indelibly etched in the world's consciousness?

It is not the circumstance of the statement or the enormity of what was accomplished. It is the simple and unforgettable idea that after all that work, planning, preparing, training and expenditure, it was, really, just one small step.

What would happen if each of us took one small step?

Clearly that step would be different for everyone, because you can only move forward from where you already are. Beyond that, however, all you need to be a leader is to take that one small step ahead of everyone else, then reach back and show them the way.

Take that step now, be a leader.

You say you don't participate in All Charities Weekend? *Your step* would be as simple as choosing a place to start. Maybe it's the check-off opportunity in your annual dues statement, or is it by becoming one of only 500 Patron level or higher supporters with a chance to win a brand-new Lexus?

Or say you are already a strong advocate for the weekend and the supporting organization; what might *your* next step look like? There is always call for interesting and exciting auction items. Your step might be as simple as providing a unique bottle of wine or whisky or as personal as devising an entertaining travel experience using your "other" home, or supporting a fellow Member's similar trip with jet hours.

There are also less obvious ways to support the weekend. Start with our Preferred Partners and become a client of one or several. NetJets. Northern Trust. Marsh Private Client Services. Baptist Health South Florida. Ocean Reef Club Sotheby's. Lexus of Kendall/ Lexus of West Kendall. Wheels Up. Lester Lampert. John and

Mary Lee's Fine Wine Society. Haute Explore Luxury Travel & Lifestyle. Barton & Gray Mariners Club. Somerset Charters. Their services cover the spectrum from wise planning and smart business to realizing fabulous dreams.

An obvious and easy step is to engage at the Club knowing that your support of All Charities strengthens the missions of the entities that enhance Ocean Reef's Unique Way of Life: The Medical Center, the Academy, the Cultural Center, the Conservation Association, ORCAT and the Art League.

Take a step when the opportunity arises in the coming days to register for your bid number, and when the catalog comes out and the auction goes live Feb. 12, look over all the offerings and begin to bid.

Finally, you can plan to take the easiest step possible: Take part in the events scheduled for the weekend of **Feb. 19 and 20** as listed in the display ad, then no matter where you are, join us online for the event the evening of February 20 and bid for any and all items in our auction (put it in your calendar right now)!

We all know it was Neil Armstrong that took that small step. Most might also recall that Buzz Aldrin was the second man to walk on the moon, but it is harder to remember Pete Conrad, the third person to do so.

Your leadership is needed. More now, more than ever.

All Charities' purpose: Since 2008, All Charities has united the Ocean Reef community and raised over \$40 million, helping enable the Reef's Medical Center, Cultural Center, Academy, Conservation Association, ORCAT and Art League to fulfill their missions. Additionally, thanks to All Charities' support for the Ocean Reef Community Foundation, millions of dollars have been passed along through grants to a wide variety of charitable organizations from Homestead and Florida City throughout the Keys.

Questions? Contact Lesa Crayne or Amy Cornaire in the All Charities office by calling 305-367-5963 or emailing allcharities@oceanreef.com.