

## Be a Planner



by Sarah A. Cart

With the All Charities Auction opening online a week from today, it's time for some serious planning, and All Charities needs your well-considered approach more now, more than ever.

Good planning begins with registering. Although you won't receive your copy of the auction catalog until it arrives in next Friday's *Ocean Reef Press*, you can go online now to get your bid number, an easy process that takes about a minute. Visit [bidORC.org](http://bidORC.org) and follow the prompts; your bid number will appear in your inbox shortly thereafter.

Next, reserve your time slot to peruse the Auction's 4 to 9 p.m. Feb. 19 Opening Night display in Town Hall (you won't want to miss the incredible Wine Shop devised to show off the spectacular lots on offer in that category) by calling or emailing the All Charities office. Help select the Members' Choice wines to appear on Club menus next

season at this ingeniously socially-distanced event.

And don't forget that for just \$1000 you can become one of only 500 Patron level or higher supporters with a chance to take title to the brand-new 2021 Lexus RX 350 – reach out to the All Charities office before the February 15 deadline.

Finally, if you are interested in any of the spectacular Showcase items, devise a bidding strategy, build a team if you need one, set limits and goals. Keep in mind bidding on Showcase items will close at 9:30 p.m. Saturday, Feb. 20. Bidding on the remaining categories will close at 10 p.m.

### Amazing Showcase

You've already read about several Showcase packages in these pages: New Year's Eve at The Point for 30 friends and family; the room(s) makeover from Baer's Furniture thanks to **Eav** and **Jerry Baer**; three couples joining **Jan** and **Jim Loomis** aboard their private jet for a magical five days in Napa and Pebble Beach.

The other irresistible Showcase opportunities include two lots of NetJets time, each 10 hours; five days in Tuscany and an Andrea Bocelli by-invitation-only dinner and concert for two couples; a four-day autumn visit

celebrating the best of Nashville and attending the Country Music Awards bedecked with Lester Lampert's custom-made All Charities heart earrings; one couple's 10-night African journey experiencing everything from Victoria Falls to the Cape of Good Hope; a five-day get-away to San Francisco and Sonoma Valley for two couples; **John** and **Mary Lee's** Dom Perignon Vintage Golf Classic; five days of elegant Midwestern hospitality for three couples visiting Wisconsin's Lake Geneva and attending the Ryder Cup at Whistling Straits courtesy of **Linda** and **Charlie Johnston** and **Patti** and **Ed Kramer**; and/or a two couples' week on the Amalfi coast thanks to **Pat** and **Dom DiNapoli**, **Wendy** and **Michael Esposito**, and **Patty** and **Michael Heaney**.

And if by chance, you see something that you cannot live without, please call the All Charities office to ask for the BUY IT NOW price.

### And a special guest:

If you are away from The Reef, be aware that the entire auction catalog will be online at [bidORC.org](http://bidORC.org) complete with any last-minute additions. No matter where you are the evening of Feb. 20, plan to join us at 6:45 p.m. for the virtual

online program (with, yes, **Jimmy Buffett!**) – we'll tell you exactly how to do that next week, along with how to raise your paddle when the mood strikes you.

Now that you've got an action plan, know All Charities will be grateful, more now, more than ever, when you follow through, especially because your generosity strengthens the missions of the entities that enhance Ocean Reef's Unique Way of Life: The Medical Center, Academy, Cultural Center, Conservation Association, ORCAT and Art League, and will enable the Ocean Reef Community Foundation to address the unprecedented \$2,000,000-plus in grant requests from our neighbors in Key Largo, Homestead and Florida City.

### All Charities' purpose:

Since 2008, All Charities has united the Ocean Reef community and raised over \$40 million, helping the above-mentioned entities on The Reef and benefiting dozens of charitable organizations from Homestead and Florida City throughout the Keys.

Questions? Contact Lesa Crayne or Amy Cornaire in the All Charities office by calling 305-367-5963 or emailing [allcharities@oceanreef.com](mailto:allcharities@oceanreef.com).