

2022 Ocean Reef All Charities Silent Auction Meeting Notes October 19, 2021

In attendance:

Diane Hill and Adele Acheson - Co-Chairs All Charities 2022
Anne Marie Peretz, Barbara Olcott, Kelly Hertzman – Co-Chairs Silent Auction Committee
Stacie Archer
Lina Bey
Nikki Beyer
Sarah Cart
Bonny Gothier
Kelly Hertzman
Susie Misini
Jane Silverman
Diane Steinhilber
Lori Young
Maddie Williams
Laura Zausmer
Richard Weinstein – President & COO Ocean Reef Community Foundation
Lesya Crayne – Director All Charities, Ocean Reef Community Foundation
Amy Cornaire – Community Relations Manager All Charities, Ocean Reef Community Foundation

Action Items:

- Next meeting is **Wednesday, November 10**, 1pm, in person at the Reef. Email invite to come.
- Amy and Lesya: send key dates to group, book room for next meeting
- Anne Marie: talk to Arthur Ullian about hotel stay in Boston
- Lina: talk to Jon and Jodi Hilton about Nantucket experience, explore Stiltsville trip, talk to Mike Goldsmith about Lobstering trip for kids
- Adele: reach out to Mike Tirico about golf/dinner
- Stacie: ask Chef Norman Van Aken about virtual cooking class
- Barbara: work on coordinating Opera experience
- Sarah: talk to Will Benson about Little Palm Island
- Kelly H. to be working on Kentucky Derby package
- AM to get approval for Bourbon tasting station suggested by Dianne S.

Detailed Meeting Minutes:

Attendees introduced themselves and we reviewed current silent auction categories...

Showcase - items that are SA but more expensive than typical items.

Boston golf experience: include hotel, golf, sports, dinners. Country Club course is US Open course but trip is not during US Open. Woodsum-Lovetts are spearheading this trip and plan to

host the winners. Has a gentlemen's trip in mind. Anne Marie knows Arthur Ullian who is a hotel owner by the park.

Bay Harbor experience: ~~This was a past experience put together by the Brammers and other Michigan couples~~

New York experience: for 2 ppl, have hotel and one TV show experience but need a couple of dinners and a theater experience.

Denver experience: Stephen Tibo, a car collector in Denver area, plus a hotel stay. Can we put a package together around this? Laura Z. may be able to help.

Nantucket experience: Lina said she'd reach out to Jon and Jodi Hilton about playing golf at Sankaty golf club and her contact with the e-bike rentals. Need a home here. We had a Nantucket experience in 2019 put together by Luisa Bryant. Also have had a few homes over various years as well. Pam Bass and DiMaura's.

Kentucky Derby experience: Kelly is working on this trip. Sounds like it's coming together nicely. Let's add hats!

Uplifting Adventures - this is a special category for Wheels Up, preferred partner. Add helicopter ride over the Keys, or up to Miami (would go into Amazing Adventures)

First Dibs - individual tickets are sold with the purpose of mixing and mingling with new people.

Tour de Reef: For example, if the Tour de Reef pedal bike trips go well we'll do again

The Full Moon Party, the Liberty Puzzle, Dinners will also be in First Dibs

We need a couple of great ideas for this category...

Adele suggested **dinner with Mike Tirico**, maybe include a golf foursome

NetJets is working on **golf experiences** as well to include 2 or 3 foursomes. Richard is contact.

We also have the **Dom Perignon Golf** coming back with John Lee. Richard is contact.

Stacey suggested an exclusive **ORC virtual cooking class with Chef Norman Van Aken**. Richard suggested doing it in the Cooking School hosted in person by one of the Club's chefs

Barbara is working on an **Opera experience** including four tickets, backstage access, dining

Anne Marie and Murray will offer their boat, **The Escapist**, again. We can ask the Zeigler's if they'll offer their boat again.

Lina suggested a **Stiltsville boating and lunch trip**. Can only get there by boat. Have lunch catered.

Amazing Adventures - Anne Marie suggested breaking this category up into more categories such as boating, fishing, vacation homes, etc.

Little Palm Island: Does anyone have a contact here? Sarah Cart mentioned that it was in the BTT auction. She's going to ask Will Benson (fishing guide?)

Private car services: can use these contacts to transport people to local experiences.

Kids Experiences: Anne Marie mentioned that she's heard feedback that members would like more kids experiences in the line-up... such as bike trips, etc. (Islamorada bike tours)

Arts and Antiques - Barbara Ferri and the Art League usually do the heavy lifting in this category

Cheers - Diane Steinhilber and Mike Jones will spearhead this category this year. Brock Vinton has also offered his assistance. Diane wants to pursue a Bourbon Tasting in the wine section this year.

Family Adventures - Maybe add a lobstering trip for the kids. Lina will talk to Mike Goldsmith.

Luxury Lifestyles - purses, jewelry, scarves, electric bikes, yoga, iwatch, playstation, Sponsor an event with Vanna – clean and organize your house