

All Charities Wants You to Imagine the Possibilities:

Let's Make the February 2-4 Weekend Extraordinary!



by Sarah A.
Cart

Just imagine ... over this season's All Charities Weekend (ACW – **February 2-4**, 2024), you place the winning bid on a delightful treasure or pleasure beyond your wildest dreams. How fabulous for you! But how fabulous, too, that *while you're having fun, you're also helping make others' dreams come true*, transforming lives and communities for the better.

Having fun while doing good is why this year's ACW planners are urging everyone to "Imagine the Possibilities." It is both the season's theme and a call to action.

Do you have a unique experience or item that your Ocean Reef neighbors and friends might crave or find irresistible? Speak up! Your contribution can help turn dreams into reality for countless

individuals and communities. 2024 ACW co-chairs **Susie Misini Hassett** and **Cathy Totonis**, ACW Silent Auction co-chair **Lori Young**, and the wonderful All Charities staff (305-367-5996) are working diligently to incorporate a multitude of ideas and donations.

"Imagine the Possibilities" will even be included as a new category in this season's Silent Auction, akin to the back of the Neiman Marcus holiday catalog ... think "over the top," exciting, and super-indulgent. Two possibilities already imagined include Preferred Partner Lester Lampert's 10-carat Astaire Diamond, so named because its light dances, and the opportunity to take over a private island for your own all-inclusive concierged stay for your family and/or a crowd of friends. Additional possibilities will be revealed in the coming weeks. (And in the instance of such luxuries, All Charities will ensure the winning bidders remain anonymous.)

Some of the items for the live auction include a week's cruise for eight in the Seychelles aboard a 192-foot sailing yacht. A villa in France for 12. A lavish 15-day cruise in the South Pacific for four. Exclusive hidden gems in Napa. Luxurious London.

Closer to home, come that first weekend in February, there will be myriad ways for everyone to bid and take part, from offerings of games, fine art, and

jewelry to sports opportunities, incredible dining events, and once-in-a-lifetime travel experiences. From Friday night's wine and bourbon tastings and Silent Auction gathering through the Saturday night gala with its great food, special entertainment, and exciting Live Auction, enabled by the personal touch of so many Ocean Reef Members like you, there promise to be headline-worthy surprises.

Prefer to be generous from the comfort of your home?

Or working to downsize or simplify your life? Then consider this new option: "Support What Touches Your Heart" with your unrestricted donation. The funds so raised will support our All Charities' recipient partners here

on The Reef as well as facilitate grants in southern Dade and northern Monroe counties.

The February 2-4 ACW is not just about having a good time; it's about giving back. The unforgettable weekend will be filled with generosity, camaraderie, and the opportunity to make a lasting impact. Consider it your opportunity to join in imagining the possibilities and transforming them into dream-fulfilling realities.

Questions? Contact the All Charities office at 305-367-5996 or AllCharities@OceanReef.com. To learn more, visit oceanreefcommunity.foundation.org.

WHAT IS ALL CHARITIES ALL ABOUT?

All Charities, conceived in 2008 to minimize the number of fundraising events held each season (nearly 30 at that time), has facilitated the Ocean Reef Community Foundation (ORCF) to provide millions of dollars in the form of financial grants with an emphasis on youth, education, community, and health and family services to assist thousands of our neighbors in Key Largo, Homestead and Florida City, as well as to support and strengthen the non-profit entities here on The Reef that are vital to our "unique way of life": the Medical Center, Cultural Center, Academy, Art League, ORCAT and Conservation Association.

In 2009, ORCF awarded 17 grants totaling \$365,000; 16 years later, over \$63 million has been raised and \$21 million passed through to our neighboring communities. As the Foundation's annual fundraising event, ACW has been the primary driver enabling that success, and ORCF is grateful for The Reef's

steadfast generosity.

When it comes to ACW 2024 and the call to "Imagine Possibilities," Richard Weinstein, ORCF president and COO, explains, "There are multiple perspectives to this, from imagining what you can do and how you can change lives, to how to bring more unique items into the auctions, to imagining how to collaborate with friends to acquire one of the otherwise unobtainable experiences on offer, or imagining what you can donate that would have meaning to someone else.

"Come that weekend in February, it won't be just about enjoying a couple evenings out, but also having created fun extraordinary opportunities for yourself and your friends that go on to enable extraordinary opportunities for those in neighboring communities. Let your imagination be fueled by consideration not only of what you can donate, or purchase, but, too, the immense difference you can make. The Foundation is continually amazed by and grateful for the vision and generosity of the Members."