



OCEAN REEF PRESS

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A Unique Way of Life

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The Catalog's Here – Imagine the Possibilities & Start Bidding NOW!

By Sarah A. Cart

Check out that insert in today's *Ocean Reef Press*: It's the All Charities 2024 Auction Catalog. The time has come to imagine the possibilities, so pour yourself a bit of your favorite beverage, get comfortable, and help get the fun-raising off to a record-breaking start.

Why? Because All Charities Weekend begins a week from today (**Feb. 2 and 3**), and your shameless generosity

will enable the Ocean Reef Community Foundation's (ORCF) distribution of financial grants to assist thousands of our neighbors in Key Largo, Homestead, and Florida City plus local entities vital to Ocean Reef: The Medical Center, Cultural Center, Academy, Art League, ORCAT and Conservation Association. Thanks to the Ocean Reef community's support, ORCF has distributed over \$63 million since 2008.

How? Use your preferred device to **go online to www.bidORC.org**. Once you've got your bid number (see sidebar), you'll find bidding is as easily accessible as your favorite app. See something that intrigues you? Be sure to re-read the actual lot listing online, then place your opening bid and set your

maximum; the system will respond to competing bids on your behalf up to your established limit (which can *always* be updated, BTW).

Where to begin? You'll find a couple limited editions – a custom-made REEF-opoly game tailored to Ocean Reef and a "Heart of Ocean Reef" custom-made Lester Lampert bracelet – plus myriad First

Dibs occasions, Showcase selections, opportunities to get on the water and/or travel the world, golf, fishing, Bags & Baubles, and Mind & Body and SO much more (including wine and other spirits)! Or turn to the catalog's page 20 to Support What Touches Your Heart, or pages 52 and 53, where exclusivity and luxury meet rarity.

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Bid on your must-haves. Keep a list. Check it often. Dream. Plan. For the big trips (and there are some AWESOME big trips), make phone calls, team up, set strategies. Check your calendar to determine which adventure(s) can happen when.

Have FUN while doing GOOD. Online bidding closes at 10:30 p.m. Saturday, Feb. 3, for everything *except* the Bucket Raffle for which the drawing will be held at that evening's cocktails. Saturday night's Live Auction is black



Custom-made REEF-opoly game tailored to Ocean Reef.

much great stuff – check out *all* of it!

Come taste the wine (and bourbon): Check on your dream list items during the \$50 Opening Night Wine & Bourbon Tasting & Silent Auction 4 to 7 p.m. Friday, Feb. 2, at Carysfort Hall. Or if Friday night isn't an option, or you can't get to everything, return between 11 a.m. and 5 p.m. Saturday, and enjoy complimentary "Burgers, Beers and Bidding" from noon



"Heart of Ocean Reef" custom-made Lester Lampert bracelet.

to 2 p.m. Also on Saturday, take in the NetJets aircraft display at the Airport and/or tour the Lazzara Yacht in ORC Marina's slip F1 between 11 a.m. and 2 p.m.

Questions? Visit oceanreefcommunityfoundation.org, or contact All Charities at 305-367-5996 or AllCharities@OceanReef.com.

The best way to turn the All Charities possibilities you imagine into reality? Bid early, often and outrageously!

GETTING YOUR BID NUMBER

Members registered for the Feb. 3 black tie gala should find an email containing your bid number in your inbox.

Those not planning to attend but still wishing to browse auction items and bid online just need to follow three simple steps:

1. Go to www.bidorc.org
2. To create an account, click 'Register' at the bottom left of the screen
3. Fill out the brief registration form and click 'Register' That's it – congratulations! You're an All Charities Bidder!

NETJETS®

STEP ABOARD THE FINEST FLEET

We warmly invite you to experience in person the artistry and ingenuity of NetJets aircraft. Please join us at the upcoming QS Aircraft Tour—a private viewing exclusively for current and future NetJets Owners in your area.

Saturday,
February 3

11 a.m.–2 p.m.

Ocean Reef Airport
60 Barracuda Lane
Key Largo, FL 33037

Hosted by

Cory Valentine
Senior Vice President, Sales
561.324.7313

Nikki Van Cleave
Sales Consultant
614.849.7852

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events@netjets.com

EMBRAER PHENOM 300



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