

Spotlight on All Charities Preferred Partners – NetJets

By Richard Weinstein, President
& COO, Ocean Reef Community
Foundation

It wasn't long after the final agreements were signed with the non-profit organizations at Ocean Reef that the first Preferred Partner agreement followed. That was in 2008 and the partnership with NetJets began. As a pioneering force in the world of private aviation, NetJets revolutionized the industry with the concept of fractional aircraft ownership and their partnership with All Charities provided the same transformation for the Gala. They showed how this relationship could work, leading to a higher level of giving and a special opportunity to build relationships. That was the beginning of what we see today with 14 preferred partners, each exclusive to their business market.

But for NetJets to be successful here it required just the right person to spend time at Ocean Reef to understand the Club and get to know the membership. NetJets had the perfect solution in Cory Valentine, their Senior Vice President. He was already with NetJets for six years when he first started visiting Ocean Reef. Fifteen years later he notes how welcoming it is to arrive at Ocean Reef and spend time talking with Members that are already NetJets Owners, or soon to become one. He is just

a short hop away from his home in Jupiter, Florida where he lives with his wife, Diana and their two children. The family focus of Ocean Reef is the perfect get away.

In addition to fractional ownership, NetJets offers a variety of programs tailored to meet the diverse needs of Ocean Reef Members, including jet cards and a 25-hour lease. These options provide flexibility for individuals and businesses who may not require the ongoing commitment of fractional ownership but still desire the luxury and convenience of private jet travel.

NetJets boasts an extensive fleet of meticulously maintained aircraft, ranging from light jets to large-cabin, ultra-long-range jets, ensuring that you can select the perfect aircraft to suit your travel needs, whether it be a short hop for a board meeting, a family visit or an intercontinental journey.

Over the decades, NetJets has solidified its position as a global leader in private aviation, setting the standard for excellence and innovation in the industry. In that same time we have seen All Charities grow to distribute more funds both within Ocean Reef and beyond in the surrounding communities. And it all began with the idea of All Charities "One ask; One Give" initiative and the very first Preferred Partner: NetJets.

Contact Cory Valentine at cvalentine@netjets.com or (561) 324-7313 if you would like to learn more about NetJets exclusive ORC offer of \$10,000 discount per year on their 25-hour lease program, and remember that for every new NetJets customer, an additional flight hour is donated to the Gala auction!
