

Funders Alliance to host Florida Keys Nonprofit Day

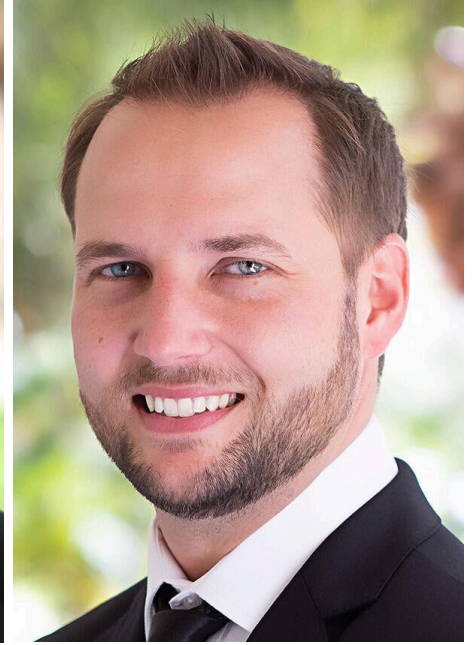
Jul 3, 2024



Bowen



Turkel



Fengler

MARATHON — Professionals from charitable organizations across Monroe County will convene on Wednesday, Sept. 11, for the third annual Florida Keys Nonprofit Day. The event will be held from 1 to 4:30 p.m. at the Marathon City Hall, 9805 Overseas Highway.

The event is presented by the Florida Keys Funders Alliance, a partnership of the Community Foundation of the Florida Keys, Ocean Reef Community Foundation and United Way of Collier and the Keys.

Tickets are free for paid staff and volunteers of nonprofit organizations, students and community members interested in nonprofit service. Seats are limited and advance registration at cffk.org/nonprofitday is required.



Will Bowen, a Keys resident and nonprofit advocate, has authored five bestselling books with more than four million copies sold in 35-plus languages. Drawing from his more than 20 years of professional speaking experience, Bowen will offer participants strategies for articulating their missions effectively and improving donor presentations.

Bruce Turkel, a branding expert, specializes in helping organizations differentiate themselves and increase relevance to their audience. With a track record of revitalizing charity brands to boost awareness and donations, Turkel will share his insights with Florida Keys nonprofits. His bestseller “All About Them” was recognized by Forbes as one of the year’s Top 10 business books.

Westin Fengler, CPA, MBA, partners in a firm dedicated to nonprofit financial services. His session will cover accounting best practices, red flag identification and strategies for leveraging financial data to impress donors. Fengler will discuss how staff and volunteers can navigate financial complexities and enhance their organization’s fiscal transparency and appeal.

For more information, visit cffk.org/nonprofitday.

