

ALL CHARITIES

All Charities' Terminology & Strategy (Start Planning to have FUN!)



by Sarah A. Cart

In last week's (Jan. 10) *Ocean Reef Press*, you were encouraged to take advantage of All Charities Weekend (aka ACW, **Jan. 31- Feb. 2**) to help you with strategies for keeping your New Year's resolutions.

NOW, it's time to for YOU to *develop strategies for placing winning ACW bids*.

To assist you, here's a primer of ACW terminology (in alphabetical order) to help you maximize the LIMITLESS opportunities ahead:

Bid number: Members registered for the **February 1** Gala will receive an email early **January 24** with their bid number enclosed. Those not planning to attend but still wishing to browse auction items and bid online can also receive a bid number by taking three simple steps: (1) go to www.bidORC.org on (or after) Jan. 24; (2) click 'Create Account' at bottom left; and (3) enter your name and email and click 'Register'; within moments, you'll be an All Charities bidder!

Bidding: (also see "Online Bidding," below). You can use your own device, but too, touch screens will be available at Carysfort Hall throughout the Silent Auction; Live Auction bidding will be at the Gala; if you will not be attending that event, but would like to bid, see "Proxy Bids," below. **The Silent Auction** will remain

open online at www.bidORC.org throughout dinner and Live Auction and **close at 10:30 p.m. Saturday**.

Catalog: Hard copy of the *All Charities 2025 Auction Catalog* will be the insert in next week's (January 24) *Ocean Reef Press*. PLEASE keep in mind, some items listed may have been updated in the days since the catalog went to press; therefore, please check the lot listing at www.bidORC.org or in person BEFORE placing any bids.

First Dibs: You will find these **first come, first serve** opportunities listed as their own category when www.bidORC.org goes live at 9 a.m. January 24. You'll find bird watching, wonderful dinners, and other experiences. Many sell out very quickly, so you won't want to delay.

Gala: The (sold-out) evening of February 1 ... dinner, dancing, and the Live Auction. *Those planning to attend the February 1 Gala are encouraged to incorporate black and white into their evening attire.*

Item Pick-up: The time/place for winning bidders to pick up their Silent Auction items is from 9 a.m. to 2 p.m. **Sunday, February 2**, in Carysfort Ballroom. Your timely cooperation will be gratefully appreciated (you don't want someone else to make off with your newest treasure, do you?).

Maximum Bid: (also see "Bidding," above) When you see an item you want, place your opening bid and set your maximum; the system will respond to competing bids on your behalf up to your established limit (which can *always* be updated, BTW).

Online Bidding: Once you've got your bid number (see "Bid Number," above), use your preferred device to go online to www.bidORC.org; you'll find bidding is easy on your mobile device. If you're interested in an item you've seen in the hard copy catalog, be sure to re-read the actual lot



This year will be the last time the Kenyan Safari Experience appears in the All Charities Live Auction line-up. Six lucky bidders will embark on a once-in-a-lifetime African safari experience custom-designed by hosts, Ocean Reef Members Keith and Diane Hill, benefiting from their extensive knowledge earned over the course of 25 years living and working in and near the Cradle of Mankind.

listing online to verify the latest details.

Proxy Bids: If there's a Live Auction item you have your eye on but won't be attending the All Charities Live Auction & Gala, you can still participate! Simply call the All Charities Office at 305-367-5996 to submit a proxy bid with your maximum amount, and we'll have a representative bid on your behalf. Don't miss your chance to support our mission and win an incredible auction item!

Syndicate: This is up to you, but many ACW participants pair up with friends well ahead of time to set up plans on what group packages to pursue. Start networking now so you can strategize as soon as the catalog comes out!

Winning Bidders: See "Item Pick-up," above.

When it comes to ACW, the possibilities are LIMITLESS!!

Questions? Give a call to the All Charities office, 305-367-5996, or reach out via email to allcharities@oceanreef.com.

A REMINDER OF WHAT ALL CHARITIES IS ALL ABOUT

All Charities, conceived in 2008 to minimize the number of fundraising events held each season (nearly 30 at that time), has enabled Ocean Reef Community Foundation (ORCF) to provide millions of dollars in the form of financial grants with an emphasis on youth, education, community, and health and family services to assist thousands of our neighbors in Key Largo, Homestead and Florida City, as well as to support and strengthen the non-profit entities here on The Reef that are vital to our "unique way of life": the Medical Center, Cultural Center, Academy, Art League, ORCAT, Conservation Association, and Chapel and Fellowship Center.

In 2009, ORCF awarded 17 grants totaling \$365,000; by this past spring, over \$22 million had been passed through to our neighbors with more than \$71 million raised. At that same time, for the second year in a row, ORCF distributed record-breaking funds in excess of \$2,000,000 via its Community Grants program.

As the Foundation's annual fundraising event, ACW has been the primary driver enabling that success, and ORCF is grateful for The Reef's steadfast generosity.