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A Unique Way of Life

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The Possibilities are LIMITLESS: Let the Bidding Begin!

By Sarah A. Cart

Check out that insert in today's *Ocean Reef Press*: It's the All Charities 2025 Auction Catalog. You'll find it full of LIMITLESS opportunities, so pour yourself a bit of your favorite beverage, get comfortable, and help get the FUN-raising off to an excellent start.

Why? Because All Charities Weekend begins a week from today (**Jan. 31- Feb. 1**), and your shameless generosity will enable the Ocean Reef Community Foundation's (ORCF) distribution of financial grants to assist thousands of our neighbors in Key Largo, Homestead, and Florida City plus local entities vital to Ocean Reef: The Medical Center, Cultural Center, Academy, Art League, ORCAT, Conservation Association, and Chapel and Fellowship Center. Thanks to the Ocean Reef community's support, ORCF has distributed over \$71 million since 2008.

How? Use your preferred device to **go online to** www.bidORC.org. Once you've got your bid number (see page 8), you'll find bidding is easy, whether you're on your computer, iPad, or smart phone. See something that intrigues you? Be sure to re-read the actual lot listing online, then place your opening bid and set your maximum; the system will respond to competing bids

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GETTING YOUR BID NUMBER

Members registered for the Feb. 1 gala should find an email containing your bid number in your inbox today.

Those not planning to attend but still wishing to browse auction items and bid online just need to follow three simple steps:

- Go to www.bidorc.org
- Click 'Register' at bottom left
- Enter your name and email and click 'Register'

That's it – congratulations! You're an All Charities Bidder!

The Possibilities are LIMITLESS

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on your behalf up to your established limit (which can *always* be updated, BTW).

Where to begin? As of 9 a.m. today, bidding is open on everything from page 11 on, but how about starting with First Dibs (pp. 16-19) – these **first come, first serve** opportunities often sell out quickly, so you won't want to delay. Plus you'll find a couple limited editions there, too: a stunning custom acrylic tray featuring a radiant aerial photograph of The Point by renowned photographer Gray Malin as well as a limited edition REEF-opoly game tailored to Ocean Reef.

And then there's SO much more. Wonders on the Water. Showcase. And amazing

adventures, art and antiques, wines and other fine liquors, as well as opportunities for family fun and gourmet gatherings and luxury lifestyles. Note that *some items have been updated and a few more items have been added online* since the catalog went to print; So much great stuff – check out *all* of it!

Bid on your must-haves. Keep a list. Check it often. Dream. Plan. For the big trips (and there are some STUNNING big trips), make phone calls, team up, set strategies. Check your calendar to determine which adventure(s) can happen when.

Your goal? Have FUN while doing GOOD.

On-line bidding for the Silent Auction (for everything *except* the Bucket Raffle for which the drawing will be held at cocktails Feb. 1) closes at 10:30 p.m. Saturday, Feb. 1. Whatever you do, don't miss the **phenomenal packages going up on the block at Saturday night's Live Auction.** That Gala event is

black tie, reservation only, and sold out ... but keep in mind that **proxy bids are allowed.** Call the All Charities Office (305-367-5996) for details.

Come taste the wine (and bourbon): Check on your dream list items during the \$50 Opening Night Wine & Bourbon Tasting & Silent Auction 4 to 7 p.m. Friday, Jan. 31, at Carysfort Hall. Or if Friday night isn't an option, or you can't get to everything, return between 11 a.m. and 5 p.m. Saturday, and enjoy complimentary "Burgers, Beers and Bidding" from noon to 2 p.m. and/or take in the NetJets aircraft display at the Airport between 11 a.m. and 2 p.m.

Questions? Visit oceanreef-communityfoundation.org, or contact All Charities at 305-367-5996 or AllCharities@OceanReef.com.

The best way to take advantage of the LIMITLESS opportunities the All Charities is offering? Bid early, often, and outrageously ... and then bid some more!



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Mention Ocean Reef® and 20% of your purchase will be donated in your name to **Ocean Reef All Charities.**



A show-stopping addition! This late-breaking, once-in-a-lifetime All Charities live auction item couldn't miss the spotlight - a trip for two to experience *A Night in Pompeii with Andrea Bocelli* and three unforgettable nights in Naples. Highlights include an exclusive evening at the Maestro's concert among Pompeii's ancient ruins, a private pre-concert tour of the excavations, dinner in the magnificent Palestra Grande, and a personal meet-and-greet with Andrea Bocelli himself.